

CIP Retail SMS Privacy Policy

Effective Date: 10/15/2025

1. Purpose of This Policy

CIP Retail ("CIP," "we," "our") uses text messaging (SMS) solely for legitimate business communications — including coordination with customers and suppliers, updates related to active projects, scheduling, and necessary employee or candidate notifications such as interviews, scheduling changes, or emergency alerts.

2. What Information We Collect

We may collect and store your name, mobile phone number, message content, and message delivery details (time, date, delivery status). We collect this information directly from you when you provide your mobile number for business, employment, or service purposes.

3. How We Use SMS Messaging

We use SMS messaging to communicate with customers and suppliers about ongoing projects, scheduling, or deliveries; communicate with employees about workplace updates, scheduling, or safety alerts; and communicate with job candidates about application status or interview details. We do not send promotional or marketing texts.

4. Consent

By providing your mobile number to CIP Retail, you consent to receive text messages for legitimate business purposes related to your relationship with us. You may revoke consent at any time by replying STOP or by contacting us directly.

5. Message Frequency & Costs

Message frequency will vary based on your relationship and the nature of communication. Message and data rates may apply based on your mobile plan.

6. Data Protection

We protect your mobile number and SMS content using reasonable administrative, technical, and physical safeguards. We do not sell or share your phone number for marketing purposes.

7. Opting Out

You may opt out at any time by replying STOP to any message or contacting your CIP representative. Once you opt out, we will cease SMS communication unless you re-authorize it.

8. Changes to This Policy

We may update this policy from time to time to reflect changes in law or practice. Any updates will be posted on our website or shared internally.

9. Contact Information

For questions about this policy or your privacy rights, contact:

CIP Retail

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info@cipretail.com

513.874.9925